



CONSULTATION & HUMANITARIAN
SERVICES

Delivering Impact Where It Matters Most

Humanitarian delivery for donors, NGOs
and institutional partners.

Company Profile · 2026

www.emdad.uk · info@emdad.uk

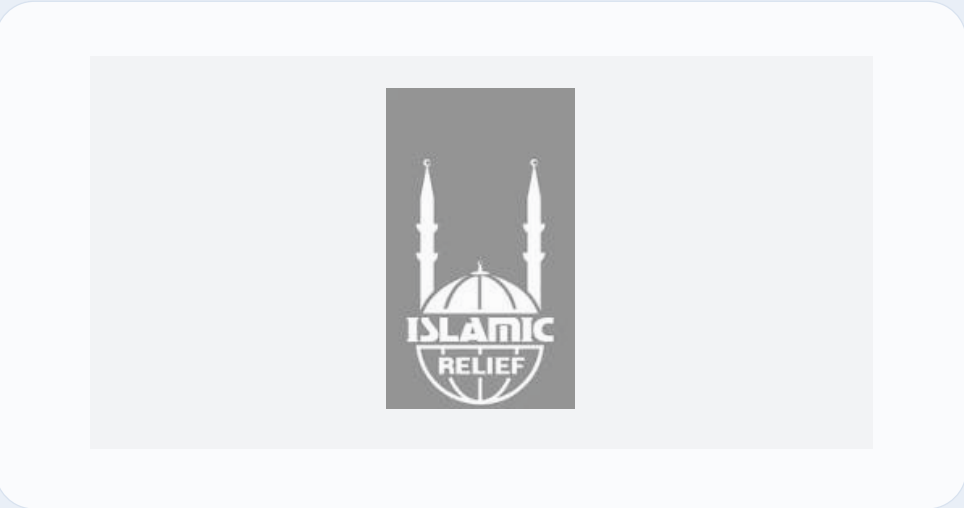


TRACK RECORD

Experience and Trust

EXPERIENCE WORKING AT

Prior service by members of the Emdad team.



TRUSTED BY Since April 2026

Organisations Emdad currently delivers for.



OVERVIEW

INSIDE THIS PROFILE

Who Emdad is, how we deliver, and what a partnership looks like set out in three parts.

01

The Organisation

Who we are and why we exist.

Who We Are

Why Emdad Exists

Purpose and Principles

Countries of Operation

Experience and 2026 Track Record

02

The Delivery

What we do and how it is done.

Sectors We Support

The Emdad Model

How We Deliver

Recent Projects and Field

Programmes

03

The Partnership

What working with us gives you.

Why Emdad

Delivering Under Your Brand

Live Partner Portal

Governance and Compliance

Ways to Partner and Contact

OUR EXPERTISE

Sectors We Support

Six programme areas, delivered individually or as an integrated emergency response.

01

Food Security



Hot meals, food parcels and nutritional support for displaced populations in crisis zones.

02

WASH



Clean water supply, sanitation facilities and hygiene promotion in emergency settings.

03

Health



Primary healthcare, medical supplies and health facility support in underserved areas.

04

Education



Learning spaces, school supplies and educational programmes for displaced children.

05

Orphan Support



Sponsorship, clothing, psychosocial support and Eid celebrations for orphaned children.

06

Protection



Safeguarding, GBV prevention, child protection and psychosocial support services.

ABOUT US

WHO WE ARE

Emdad is a UK-registered company specialising in end-to-end humanitarian project implementation, wherever need exists.

We bridge the operational gap for international NGOs and donors delivering programmes with full transparency, accountability and compliance, without the cost of establishing in-country operations.

Every programme is delivered under your brand.



UK Registered

Registered in England and Wales (No. 17114742), accountable under UK law.

Field Presence

Country representatives and screened partners in Gaza, Sudan and Yemen.

Full Compliance

Sanctions screening, donor-ready reporting and audit-ready records.

PURPOSE

Purpose and Principles

Emdad was built to unite decades of humanitarian field experience and help organisations deliver their missions through trusted partnership and professional implementation.

Dignity

Dignity is at the heart of everything we do in how aid is designed and how it is handed over.

Transparency

Live project tracking, document sharing and open communication with every partner.

Accountability

Narrative and financial reporting aligned to major donor requirements.

Compliance

UK legal accountability, vetted partners and audit-ready processes as standard.

Partnership

We deliver your mission under your brand never in competition with it.

Local Knowledge

Lean operations and in-country insight deliver maximum impact per pound spent.

THE EMDAD MODEL

Raise · Deliver · Respond

Three connected capabilities. Engage one, or run the full chain from appeal to final report.

01

Fundraising & Crowdfunding Support

Professionally assist charities in boosting their funding through online fundraising and crowdfunding with the help of group of experts.

02

Deliver Projects

Implementation through Emdad team and trusted, vetted local partners with the reporting donors expect.

03

Rapid Respond to Emergencies

A deployment-ready arm that assesses, delivers and reports the moment a crisis hits.

Also available: field visits and third-party monitoring

OPERATIONAL MODEL

How We Deliver

One accountable chain from concept note to final report nothing handed off, nothing unowned.

01

Partner Vetting

Due diligence and safeguarding checks on every local implementing partner.

02

Needs Assessment & Concept Note

Need assessment, intervention design, budget

03

Procurement & Logistics

Local sourcing, transport, warehousing and last-mile access into crisis areas.

04

Field Implementation

Trained staff distribute on the ground, under your branding, to agreed standards.

05

MEAL & Verification

Beneficiary lists, photo and video evidence, monitoring and feedback capture.

06

Donor Reporting

Narrative and financial reports aligned to major donor compliance standards.

A live partner portal runs alongside every stage

Live tracking · Document sharing · Direct field contact

GEOGRAPHIC REACH

Countries of access

17

Countries

4

Continents



- | | | | | | |
|-----------------|-------------|----------------|------------|------------|-----------|
| 1 Palestine | 2 Lebanon | 3 Syria | 4 Iraq | 5 Yemen | 6 Turkey |
| 7 Greece | 8 Libya | 9 Chad | 10 Morocco | 11 Somalia | 12 Malawi |
| 13 South Africa | 14 Pakistan | 15 Philippines | 16 Jamaica | 17 Bosnia | |

OUR STORY

Experience and Credentials

400+

Humanitarian projects

Delivered across the team's collective service in the world's most challenging contexts.

Decades of team's Field Experience

Led by humanitarian professionals with long-standing service across emergency response, recovery and development programming.

Tested in Complex Crises

Field experience across Gaza, Sudan, Yemen, Afghanistan, Morocco, Bosnia, Bangladesh and beyond.

Multi-Sector Expertise

Food security, WASH, shelter, health, protection, education, livelihoods and cash assistance.

End-to-End Delivery

Implementation, MEAL, fundraising, media and communications, donor reporting and partner coordination.

2026 TRACK RECORD

Six Months, Delivered and Reported

£240k+

Programme work delivered

For UK charities and their partners since incorporation in March 2026, with a final report on every completed project.

5,000 Fresh Food Baskets

120 tonnes of vegetables and fruit for displaced families in Gaza, for Ummah Welfare Trust. Contract to closure in nine days.

616 Orphans Sponsored

Three sponsorship phases in Gaza for Global Ehsan Relief and Forgotten Women: 100 and 136 children delivered, 380 in progress.

6,580 Medicine Units

Essential medicines delivered to Haidar Abdel Shafi Medical Center, Gaza.

Meals, Parcels and Water

Hot meals, food parcels, hygiene kits, bread and water trucking in Gaza, plus meals in Sudan.



ZAIMAH

Gaza Emergency commitment:
Hot Meals & Fresh Drinking
Water 2026

PART TWO

Emdad on the Ground

Programmes delivered in Gaza, Yemen and Sudan and what we
are ready to deliver next.



FEATURED PROJECT · GAZA · SEPT 2026

Fresh Vegetables and Fruits

For Ummah Welfare Trust: 5,000 vegetable and fruit baskets, 24 kg and 12 items each, 120 tonnes in total, for displaced families across Gaza.

Contract value £181,889.61, 100% utilised. Signed 14 September, delivered, reported and closed 23 September, tracked live in the partner portal.



5,000 baskets

120 t

9 days to close

Signed delivery note, supplier receipt, audit trail and final narrative and financial report.

HEALTH · GAZA · AUG 2026

Medicines for Gaza

Funded by Yabreen Trading: 74 line items and 6,580 units of essential medicines, procured from a licensed supplier inside Gaza.

Our representative checked expiry dates on site; delivered to Haidar Abdel Shafi Medical Center with documented handover.

74 items

6,580 units

Expiry checked

Hospital handover



Bilingual contracts, supplier verification and full reconciliation before invoicing.

PROGRAMME · GAZA & SUDAN

Emergency Food Security

Emdad field kitchens prepare fresh, nutritious hot meals for displaced families living in shelters and tent camps.

Teams deliver directly to displacement sites, prioritising women, children, the elderly and people with disabilities.

Hot meals

Food parcels

Bread Distribution

Shelter-level delivery



Every intervention on site is delivered by trained vetted staff in full hygiene equipment, under the donor's branding.



PROGRAMME · GAZA & SUDAN

Clean Water Delivery

In the last weeks, Emergency water trucks deliver clean water directly to displaced families across **Gaza and Sudan**, reaching people where infrastructure has collapsed.

Teams pump thousands of litres daily into family containers, with full donor branding at every distribution point.

Water trucking

Sanitation

Hygiene promotion

Reaching every family including those who cannot reach a distribution point.

PROGRAMME · YEMEN

Eid Clothing for Orphans

Emdad goes beyond emergency relief. During Eid, our teams distributed new clothing to orphaned children restoring a sense of normalcy and joy in the middle of crisis.

Orphan programming also covers sponsorship, psychosocial support and seasonal celebration.

Dignity is at the heart of everything we do.



VALUE PROPOSITION

Why Emdad

Six reasons donors and NGOs hand delivery to us rather than build it themselves.

UK Registered & Compliant

Full legal accountability under UK law. Transparent governance, Companies House registered, audit-ready.

Established Field Presence

Country representatives and screened local partners in Gaza, Sudan and Yemen, with proven delivery capability.

End-to-End Delivery

From concept note to final report: procurement, logistics, staffing, M&E and communications.

Real-Time Transparency

A live partner portal with project tracking, documents, media and direct communication.

Cost Efficient

Lean operations and local knowledge deliver maximum impact per pound spent, without compromising quality.

Donor-friendly Reporting

Professional narrative and financial reports aligned with major donor requirements and compliance standards.

FULL BRANDING SERVICE

White-label Delivering Under Your Brand

Every distribution point, banner, vehicle and parcel carries the donor's identity not ours. Your supporters see your organisation delivering.

Branded banners, signage and distribution sites

Branded vehicles, water tankers and field kitchens

Photo and video assets produced for your channels

Reports issued in your template and tone of voice



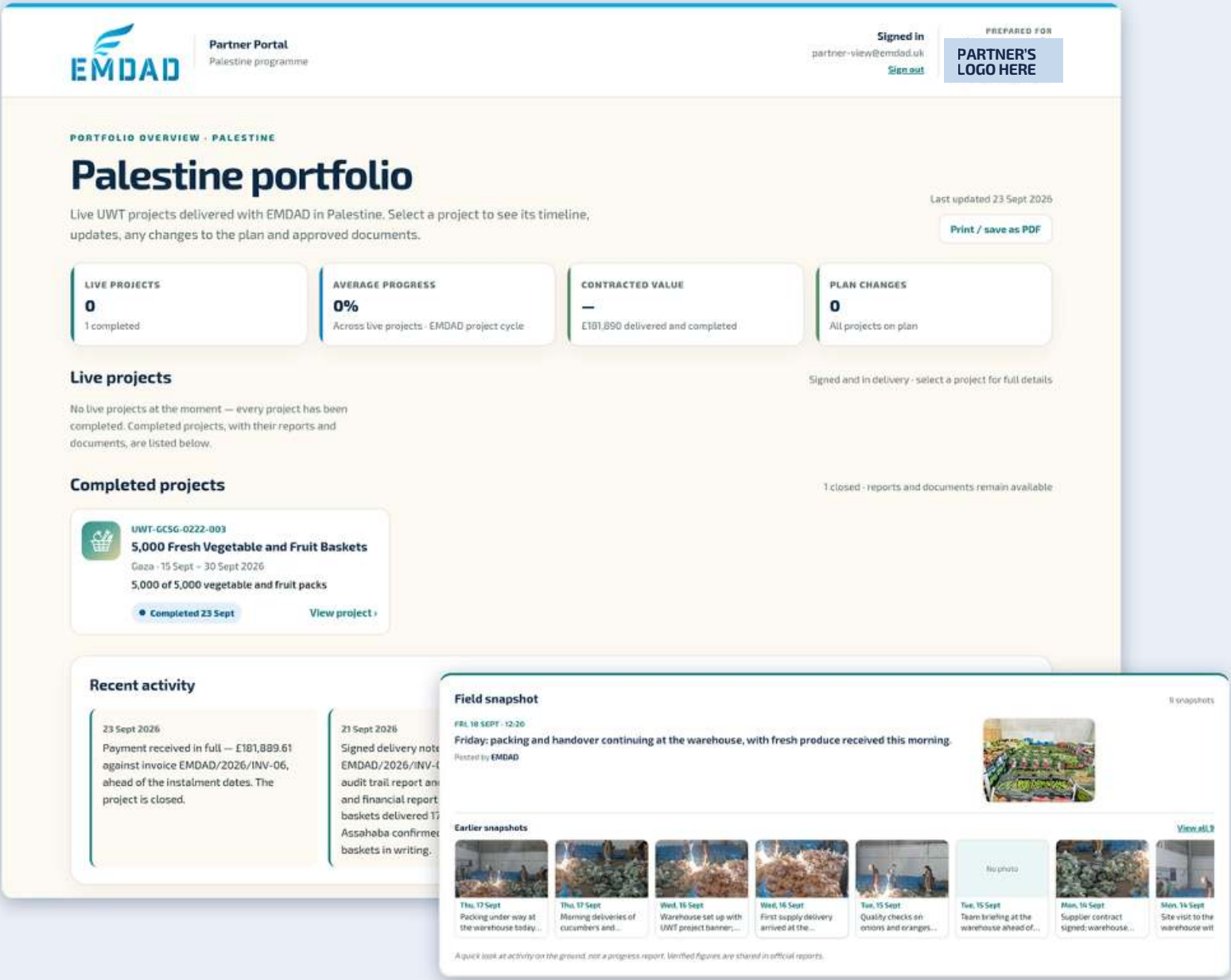
TRANSPARENCY

PARTNER PORTAL

Every funding partner gets its own secure view of the projects we deliver for it, live from contract to closure.

No waiting for the final report to know what is happening. Progress, field updates, documents and media are shared as the work moves, so your team can answer donors with confidence.

Your project, visible at every step.



Live Tracking

Stage, progress and delivered quantities updated in real time.

One Evidence File

Contracts, delivery notes, invoices and reports in one place.

Private by Design

Named users only; no personal beneficiary data shown.

Private, invitation-only access for every funding partner, for every project we deliver.

What Partners See

01

Live Progress

Each project tracked stage by stage, from signed contract to closure.

02

Delivery Tracker

Packed and delivered quantities against target, updated as work happens.

03

Field Snapshots

Dated photos and short updates straight from the field team.

04

Approved Documents

Contracts, delivery notes, invoices and final reports in one place.

05

Media Library

Photos and video organised by distribution, ready for your donors.

06

Secure Access

One-time PIN sign-in for named users, with an access log per project.

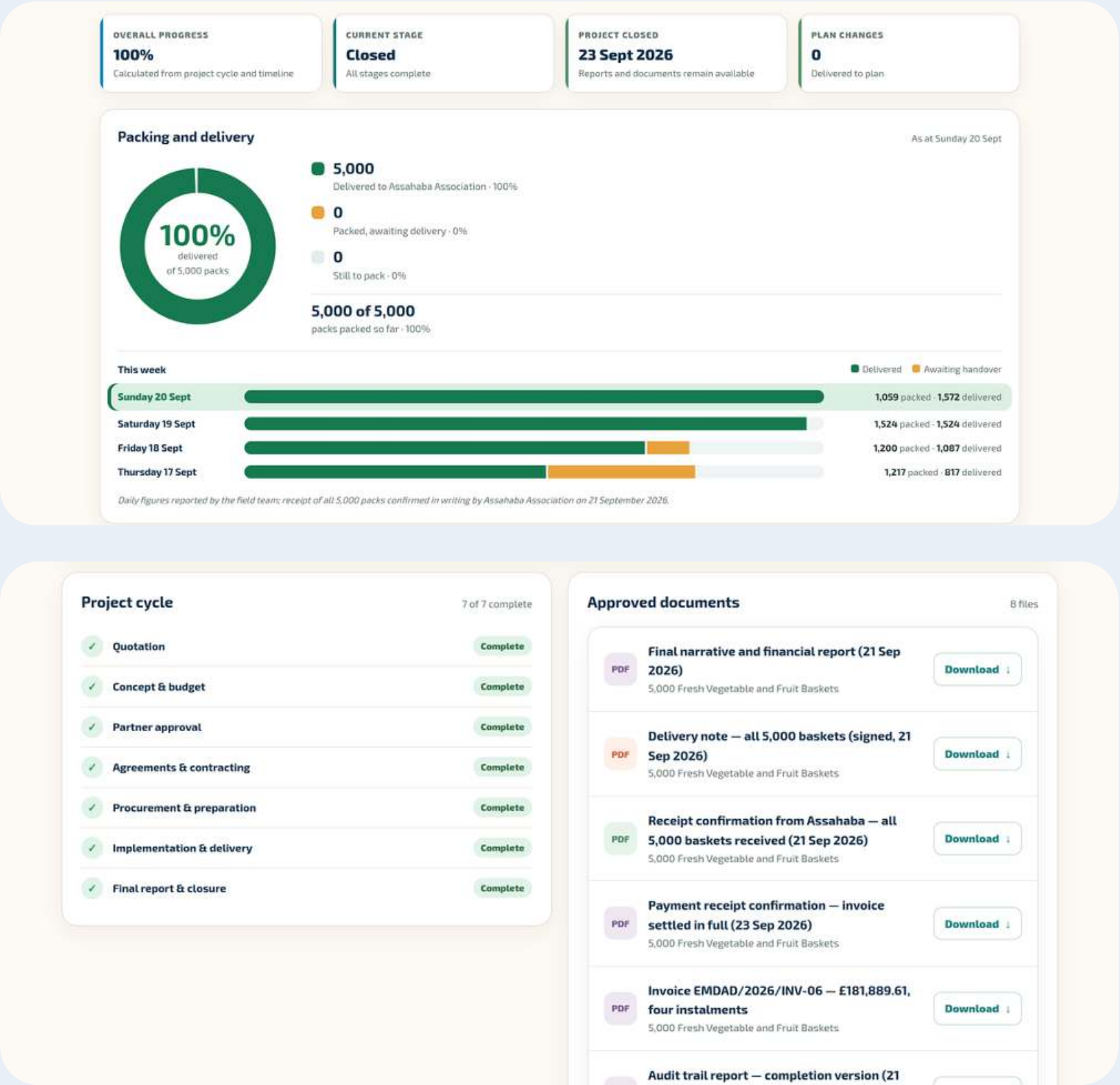
In use by Ummah Welfare Trust and Global Ehsan Relief

www.emdad.uk/portal

Evidence, Not Promises

Real screens from the Ummah Welfare Trust Gaza baskets project, from first packing day to 5,000 of 5,000 delivered.

- Daily packed and delivered counts
- Project cycle from quotation to closure
- Signed documents ready to download
- Field snapshots, media and change requests



Screens shown with the partner's knowledge; no beneficiary data displayed.

ASSURANCE

Governance and Accountability

Built for the scrutiny of institutional donors, foundations and boards.

Legal Standing

Registered in England and listed at Companies House, with full legal accountability under UK law.

Audit-Ready Process

Financial controls policy, documented procurement and monthly reconciliation, ready for audit.

Partner Due Diligence

Every partner and field representative screened against UK, UN, US and EU sanctions lists.

Safeguarding

A Safeguarding Lead in the UK and a focal point with every local partner.

Full documentation pack available on request.

Registration · Policies · Screening · Reports · References

PARTNERSHIP

Ways to Partner

Start with a single project or build a standing delivery relationship.

01

Project Delivery

Fund a defined intervention food baskets, water trucking, orphan support delivered and reported under your brand.

Best first step: a single pilot distribution.

02

Implementation Partnership

Use Emdad as your in-country implementation arm across a portfolio of programmes and multiple countries.

Framework agreement with agreed rates.

03

Emergency Response

Retain on-call capacity to assess, deliver and report the moment a crisis hits without a new procurement round.

Deployment-ready standby arrangement.

Send us a need. We will return a costed concept note.

info@emdad.uk

MEDIA

Examples of our media

Short films from recent projects, filmed by our field teams. Click any link to watch on YouTube.



UMMAH WELFARE TRUST · 2026

Fresh Vegetable and Fruit Baskets, Gaza

▶ youtu.be/D9jVQhW4vQw



ORPHAN PROGRAMME · SEP 2026

1,000 Hot Meals for Orphans, Gaza

▶ youtu.be/s8HAcwRuQfo



RAMADAN PROGRAMME · 2026

Feed the Fasting, Sudan

▶ youtu.be/gqO7e5iwzxc



CRYPTOGAZA · AUG 2026

Food Parcels and Hygiene Kits, Gaza

▶ youtu.be/txKkUnvNzVI



DROPLETS OF MERCY · JUL 2026

Water Distribution, Gaza

▶ youtu.be/5pEmh5fp5X8



ZAIMAH · JUN 2026

Emergency Hot Meals, Gaza

▶ youtu.be/PGxnuevyE_I

MEDIA

More from the Field

Short films from recent projects, filmed by our field teams. Click any link to watch on YouTube.



FORGOTTEN WOMEN · SEP 2026

Orphans Sponsorship, Gaza

▶ youtu.be/2-vKr9KTYn4



ORPHANS FOOTBALL LEAGUE · 2026

Orphans Football Tournament, Gaza

▶ youtu.be/5UXBzuiyl1E



COMMUNITY KITCHEN · 2026

Hot Meals, Sudan

▶ youtu.be/hrauSNKPQHk



CRYPTOGAZA · AUG 2026

Hot Meals Distribution, Gaza

▶ youtu.be/r_Ct-c1xNE8



ZAIMAH · JUN 2026

Emergency Bread Distribution, Gaza

▶ youtu.be/-tnopoCsCHo



ZAIMAH · JUN 2026

Emergency Water Distribution, Gaza

▶ youtu.be/BrghvqMyzzU

MEDIA

Sudan Food Emergency

Ramadan food baskets and iftar meals for families in Sudan.







MEDIA

Orphan Programmes, Gaza

Orphans Football League with Families Relief, and sponsorship home visits with Forgotten Women.



MEDIA

Medical Supplies, Gaza

Medicines loaded, delivered and handed over by our field team in Gaza.





STILL DELIVERING. STILL NEEDED.

Let's Build Impact Together

Tell us where you need to deliver. We will show you how it can be done compliantly, quickly and under your name.

Email

info@emdad.uk

Web

www.emdad.uk

Registered

England, United Kingdom